



Commission on the Future of Mobility

Director of Communications and Brand

Who We Are

The Commission on the Future of Mobility has been created to identify opportunities across transportation and technology silos and propose a fundamentally new vision for transportation policy for both people and goods. The global transportation sector is on the cusp of a worldwide transition driven by shared, connected, autonomous, and electric technologies as well as new ways people may get around cities like micromobility platforms. These rapid technological developments will have broad effects on business models, emissions, and safety.

With the mission to leverage the synergy created by an interconnected transportation system, we seek to reshape global transportation policy in favor of exponential outcomes for consumer safety, global opportunity, and infrastructure resiliency. Founded in research and advocacy, The Commission will provide new data and methodologies to drive innovative policy that optimizes across five areas for a cleaner environment, enhanced security, economic opportunity, safety, and access.

What We Seek

As the ideal candidate, you are a dynamic leader with experience shaping messaging and growing an organization's influence and reach. You have experience reviewing the broader landscape, identifying clear opportunities for an organization to own messaging, and creating a strategic communications plan to grow the audience for that message. You also have a passion for crafting a big, compelling vision of how we can transform mobility. You will work directly for and with the Executive Director crafting the brand's voice and building the strategy to grow the organization's influence.

Key Responsibilities

Brand and Content:

- Strengthen the Commission's organizational messaging aligning across all channels, and developing engaging narratives to amplify the organization's impact.
- With the help of web designers, build and maintain our web and social media presence.

Outreach and Audience

- Direct all public relations efforts, including social media and media relations efforts.
- Cultivate and manage relationships with reporters and key influencers, including creating targeted media lists, drafting and sharing Commission materials on an on-going basis, and regularly arranging briefings between Commission experts and influencers.
- Evaluate and manage global event participation with third party organizations to maximize the impact of the Commission's involvement.
- Organize webinars, events, and meetings around topics that would interest and engage partners.
- Assess incoming, identify new, and coordinate scheduled speaking engagements, interviews, and other media requests; prepare talking points and other supporting content.

Key Qualifications

- Bachelor's degree (communications, public relations, journalism, or related field preferred).
- 7 - 10 years of relevant professional experience, including managing a team and external vendors; nonprofit experience a plus.
- Demonstrated experience developing, managing, and executing strategic communications plans.
- Demonstrated experience establishing a brand presence on social media.
- Excellent writing, editing, and proofreading skills with a knack for storytelling with appropriate tone and message for varied audiences.
- Ability to manage a media relations program.
- Ability to work independently, thrive in an entrepreneurial environment, and utilize professional judgment while working with external partners, team members, and other key stakeholders.
- Experience with metrics tracking and tools (e.g., Sprout, Google Analytics).
- Experience working with remote teams.

To Apply

In a single document, please provide a cover letter, detailed resume, and a synopsis (500 words or less) of the messaging opportunity space for the Commission to own as it relates to global mobility policy.

Please provide this via email to amalek@secureenergy.org.