



Director, the Ambassador Alfred Hoffman, Jr. Center for Critical Minerals Strategy

About SAFE

SAFE is an action oriented, non-ideological organization working to enhance the nation's energy security and economic resurgence and resiliency, by advancing transformative transportation and mobility technologies and ensuring that the United States secures key aspects of the technology supply chain to achieve and maintain our strategic advantage.

When SAFE was founded, there was no viable path to achieving energy security by using a diverse set of American fuels in transportation disconnected from the volatile and manipulated global market. With the vehicle technology that exists today, however, there is a clear path forward and SAFE is leading the charge. Near-total reliance on petroleum in the transportation sector undermines the nation's economic and national security and constrains U.S. foreign policy. To combat these threats, SAFE advocates for the widespread use of alternative fuels including electricity, natural gas and hydrogen, deployment of connected, shared and autonomous vehicles, responsible domestic production of U.S. resources, and improvements in fuel economy.

In 2006, to support its advocacy SAFE formed the Energy Security Leadership Council (ESLC), a group of business and former military leaders. The ESLC is co-chaired by Adam Goldstein, former CEO of Royal Caribbean International and General James T. Conway (Ret), 34th Commandant of the U.S. Marine Corp. In 2009, SAFE launched the Electrification Coalition (EC), a nonpartisan, nonprofit group to work with consumers, businesses, and policymakers, to launch award-winning "real-world" programs and enable the needed policies to accelerate transportation electrification around the country.

SAFE's policy proposals have been embraced by the leaders of both major political parties. In 2007, President George W. Bush used the State of the Union Address to propose a plan closely mirroring a SAFE proposal, which ultimately led to the first improvement in automotive fuel-economy standards in a generation. In his 2013 State of the Union Address, President Obama outlined his plan to implement one of SAFE's policy recommendations, the establishment of an Energy Security Trust, and credited the organization with generating the idea.

China's ambitions to wrest control of emerging transportation technologies threaten to open a new front on the battle for global economic leadership. The United States must redouble its efforts to maintain its technological and industrial advantage, which serve as the backbone of American economic power. In support of that goal, SAFE released a seminal paper entitled [The Commanding Heights of Global Transportation](#) establishing the intellectual foundation for understanding the threats posed by China and outlining the potential consequences to U.S. economic and national security. The paper and recommendations address supporting the advanced fuel vehicle market and domestic manufacturing, developing a secure critical minerals supply chain that is not controlled by China, advancing next-generation transportation technology, and combating predatory economic practices. Its ideas need to be widely understood and its recommendations now must be enacted into law.

SAFE is creating the Ambassador Alfred Hoffman, Jr. Center for Critical Minerals Strategy (Center) to ensure that rare earth and critical mineral supply chain issues from mining to processing do not threaten or limit the foreign or military policy of the United States, compromise our interests or values, and continues to strengthen our economy.

The Center will become a nationally recognized hub for educating and advocating on this issue. It will also create bipartisan support for comprehensive legislation that will ensure that the United States is not reliant on a critical minerals supply chain controlled by China. Finally, the Center will also work with U.S. government agencies and departments to leverage existing statutes and programs, as well as advocating for ways to work with allies on this issue.

Building upon the momentum created by SAFE's Commanding Heights of Global Transportation initiative, the Center will begin by advocating for the proposals presented in the report related to rare and critical minerals. The Center will add to the intellectual foundation for the proposals, promoting them within the policy establishment, seeking

partnerships with other organizations to find common cause, looking for new issues and solutions that require research and publication, and ultimately implementing those recommendations.

The Center will launch with a high-profile dramatic Critical Mineral Shockwave™, bringing together distinguished American and global leaders in a mock war-room, combining hard facts and compelling visuals, in order to frame a response to a simulated, but highly plausible, critical minerals-supply crisis initiated by a geopolitical incident. This bipartisan exercise will make real the impact of dependence on rare and critical minerals on U.S. foreign policy and the economy as well as those of U.S. allies.

For more information, visit secureenergy.org.

The Opportunity

SAFE seeks a full-time Director for the Ambassador Alfred Hoffman, Jr. Center for Critical Minerals Strategy based in Washington, D.C. The Director will report directly to the Executive Director, Commanding Heights Initiative and will collaborate with internal staff in policy, government relations, fundraising, and communications as well as external consultants.

Key Responsibilities

The Director will, in partnership with and with support from the Executive Director, be the leader of SAFE's Ambassador Alfred Hoffman, Jr. Center for Critical Minerals Strategy. S/he will set the vision and chart the path needed to be successful, from determining the research focus area(s) to raising funds for the Center with the ED, CEO and Development Team to publicizing the findings. S/he will collaborate with colleagues in SAFE's Development, Communications, and Government Affairs departments in coordination with the Executive Director of the Commanding Heights Initiative. In addition, the director will work with external bipartisan renowned experts to bring enhanced expertise and legitimacy to the work and the research of the Center.

Efforts will be centered on:

1) *Research, Analysis and Content Creation*

With Policy team, determine follow-up research needed, within the scope of the Center, to expand on the original Commanding Heights report. Provide oversight and research assistance as focus areas determined. In particular, the Center will undertake work on environmental and human rights issues related to critical and rare earth minerals.

2) *Events*

With Support from the Policy Team and Development team, expand and establish the Critical Mineral Shockwave™ simulation.

3) *Fundraising*

With support from the Development team, identify and solicit individual, foundation, and corporate donors interested in the work of the Center.

4) *Advocacy*

Working with SAFE's Government Affairs team and political consultants to identify potential legislative and Administration champions, share SAFE's findings, advocate for the Center's recommendations, and engage third-party stakeholders in the advocacy.

5) *Communications*

With support from the Communications department, work to publicize the findings and arguments of the initiative, from drafting op-eds and social media posts to providing interviews.

6) *Finance/Operations*

With support from the Finance/Operations team, craft budgets as needed, manage project budgets, and hire additional staff as necessary or appropriate.

7) *International*

This project has the potential to expand internationally with U.S. allies who share similar concerns.

Professional Skills and Qualifications

- Bachelor's degree required; advanced degree preferred.
- Outstanding leadership and management skills, as well as a deep understanding of the political process and issue advocacy.

- Minimum of 5-7 years of experience substantively engaged with policy or business issues related to resource extraction and processing and/or environmental and human rights issues related to supply chains. Particular experience with or in the China energy, technology or supply chain space a plus.
- Experience producing large-scale event is a plus.
- Ability to coordinate with senior public and private sector officials to advance the mission of the Center and the organization.
- A detailed understanding of political programs, fundraising, and the policy process is essential.
- Thrives in a high energy environment with the ability to manage multiple priorities simultaneously; comfortable working in a start-up-like environment with lean support staff.
- Embraces SAFE's mission, vision and strategic direction.
- Team player and collaborator who is open and transparent about process and progress. Willing to pitch in and help others when needed.
- Good sense of humor.

Salary/Benefits

The opportunity garners a competitive salary and benefits package.

To Apply

Please send cover letter and resume to careers@secureenergy.org with subject "Director, Hoffman Center."